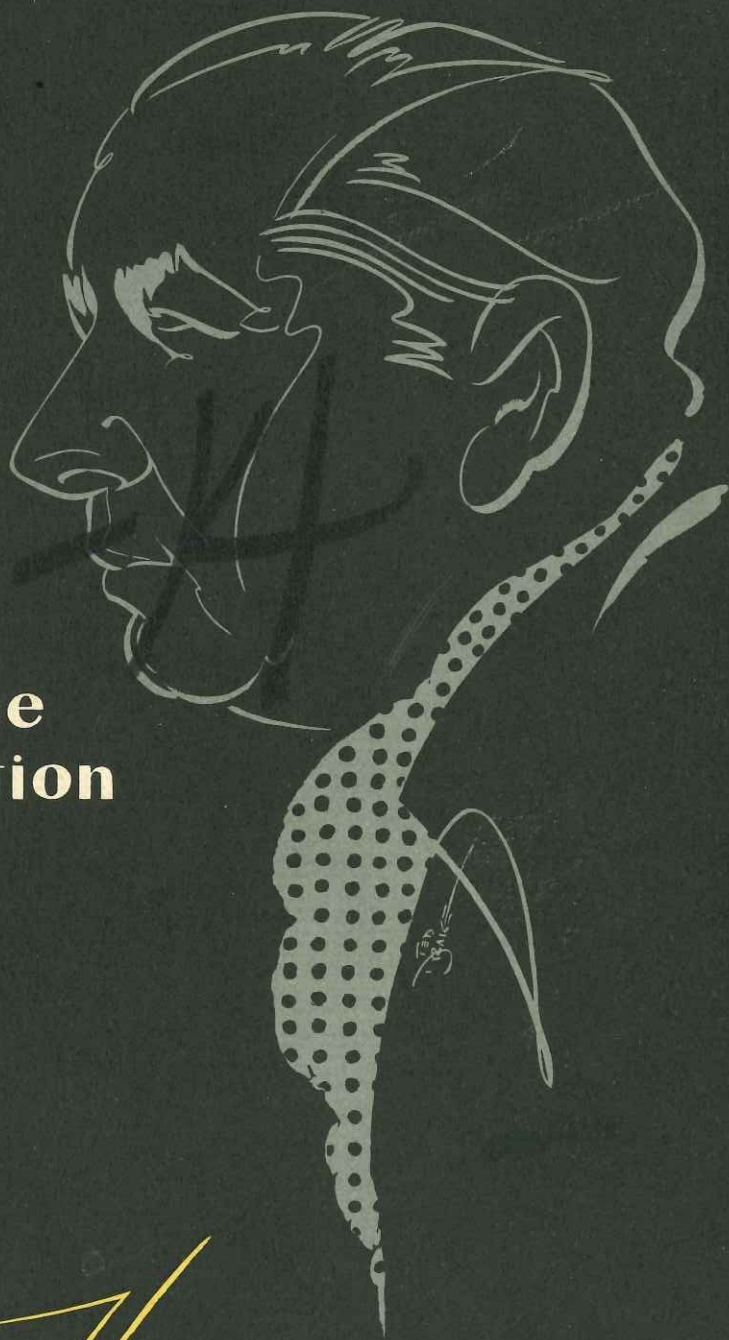


in the name  
of perfection



*Walter Hagen*

GOLF EQUIPMENT

GV  
747  
W5  
1953

U. S. Patent Office

APR 27 1953

Design Division

*Walter Hagen*

PRESENTS  
THE

GV  
747  
W5  
1953  
Design

# ULTRA

## IN GOLF EQUIPMENT



**WALTER HAGEN**

Division of Wilson Sporting Goods

Grand Rapids 2, Michigan

If it bears my name  
it's sold through  
Pro Shops only  
*Walter Hagen*





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*All orders are taken subject to our acceptance and we do not assume any liability for delays in or failure to make delivery due to conditions over which we have no control, including delays of carriers, accidents, strikes, differences with workmen or any other unavoidable cause. No order is subject to change or cancellation without our consent.*

*Items listed are subject to withdrawal without notice. Prices prevailing at time of shipment will apply on all orders.*

*Should Hagen's cost increase through excise or other tax imposed, or by reason of compliance with any code, license, action or regulations effected or issued by any public authority or by virtue of any laws or factors affecting such costs, seller shall have the right to increase such prices or quotations.*

*Acceptance of orders and billing at time of shipment will be in conformity with the foregoing provisions.*

**NOTICE:** The buyer or user assumes all risk of injury due to breaking, splitting or use of golf clubs. Golf clubs are not guaranteed.

*Prices subject to change without notice.*



**WALTER HAGEN GOLF**

**901 Godfrey Ave., S. W., Grand Rapids 2, Michigan**

**Division of Wilson Sporting Goods Co.**



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# "The Haig"

FOR LOW  
HANDICAP  
PLAYERS



Here is the golf ball with the amazing split-second action. Golfers who play The Haig find its distinctive feel, positive response, and lightning speed off the clubhead unbeatable.

This fast get-away occurs because of The Haig's thin-rubber, true-liquid center and its extra high tension winding.

True, accurate flight comes only from a true-centered ball. And the center of every Haig ball is in the *exact* center because every Haig ball must pass a fluoroscopic X-ray inspection.

One of the main factors that gives distance to a golf ball is high tension winding which results in the high compression of the ball. The Haig is wound to meet a compression standard that is the highest attainable. That's why you get those extra yards out of The Haig.

Sweet feel, sharp click, quick action, accurate control and extra distance combine to make The Haig the finest golf ball money can buy. Try it the next time you're on the course. You'll agree with Walter Hagen, "It's the split-second ball!"

**DO105** The Haig—features liquid center construction, high tension winding, Cadwell cover, and highest compression ..... Each **\$1.00**

- SPLIT-SECOND ACTION
- HIGHEST COMPRESSION
- QUICK-ACTING LIQUID CENTER
- SWEET FEEL, CLICK AND DISTANCE
- CONTROLLED WINDING
- CENTER EXACTLY CENTERED



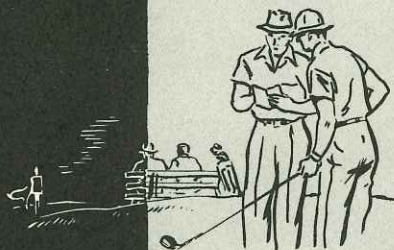
# HAIG ULTRA *Woods*

The new Haig Ultra woods are the finest woods ever to bear the Hagen name. Precision built with processes so exacting and thorough to please even the most discriminating golfer, this superb model features an entirely new head constructed of Strata-Bloc . . . to assure years of top performance and playability. "In the name of Perfection," the Ultra is just that — the Best!

The new Haig Ultra wood is a masterpiece in design and construction, finished in distinctive midnight blue. This Strata-Bloc head has a natural face. Its maple and fiber, laminated insert provides an excellent hitting surface. Chrome plated Dynamic True Temper shaft has plastic collar at the neck with gold trim. Perforated grip is made of finest midnight blue calfskin in an exclusive grip pattern. The edges are ironed in to give a firm, sure and confident grip for every shot. The embossed metal sole plate has large number at the front for added attractiveness and easy recognition. These clubs are individually registered, and are available in A-T-286 shafts. S shaft, for special order only.

## MEN'S RIGHT HAND, 1950, 19MO AND 19LO LENGTHS ONLY

D2046	4 unit.....	Set \$75.00
D2036	3 unit.....	Set 56.25





New for 1953, these woods were designed for top players, and reflect the high quality craftsmanship of Hagen manufacture. The Strata-construction head has been chosen because of its ability to withstand varieties of atmospheric conditions without shrinking, splitting or swelling.



The new H50 Model woods feature a rich mahogany finish over a Strata-Bloc head, with an attractive black and white triangular fiber face insert. Embossed metal sole has large number on the front. True Temper Dynamic chrome plated shaft gives the zip for long, booming drives. Club has gold trimmed plastic collar, and midnight blue, edgefold, perforated leather grip. Individually registered, the woods are available in A-T-286 shafts. S shaft, special order only.

**MEN'S RIGHT HAND, 1950, 19MO AND 19LO LENGTHS ONLY**

**D2246** 4 unit.....Set \$72.00  
**D2236** 3 unit.....Set 54.00

**NEW  
H50 MODEL**  
*Woods*



# NEW H51 MODEL

## Woods

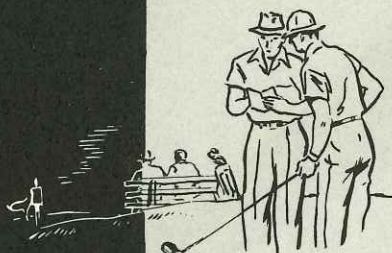
For golfers who prefer persimmon heads, this new Hagen wood will win favor with its fine compact lines, outstanding performance, and extra high quality. These heads are made of the finest grain persimmon, and are specially treated to prevent any shrinking or swelling due to atmospheric conditions.

The new H51 Model woods are finished in a rich Aztec red with white, triangular fiber face insert. Red edgefold, perforated leather grip blends beautifully with the smart head finish. It also has an embossed metal sole plate for longer life and durability. The shaft is the finest ever made—chrome plated Dynamic by True Temper. Each set is registered and available in A-T-286 shafts. S shaft, special order only.

### MEN'S RIGHT HAND, 1950, 19MO AND 19LO LENGTHS ONLY

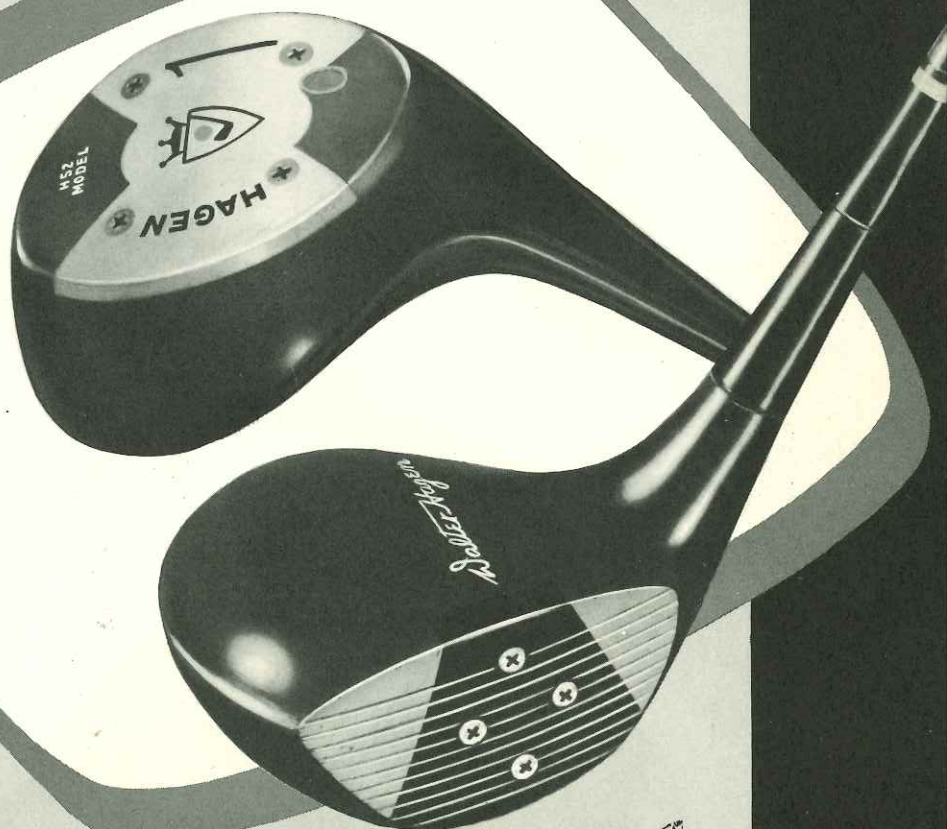
D2446 4 unit.....Set \$72.00

D2436 3 unit.....Set 54.00





These new H52 Model Hagen woods bring to the golfer a scientific playing implement, built to withstand hard wear and constant use. Ultra modern in appearance and design, these persimmon woods are truly an exceptional value at their price.



Another new addition to the Hagen line, this wood is precision manufactured in every detail. It features a natural face with a black vulcanized fiber insert for an effective hitting surface. True Temper Dynamic chrome plated shaft leads into a red calfskin, perforated grip in the Hagen exclusive grip pattern. Golfers will take pride in owning this high quality club with its rich maroon finish. Black plastic collar at the neck protects whip cording and is red trimmed. An additional feature is the new embossed metal sole plate with large number at the front. Comes in A-T-286 shafts. S shaft, special order only. Each set is individually registered.



## H52 MODEL *Woods*

**MEN'S RIGHT HAND, 19MO AND 19LO LENGTHS ONLY**

**D2646** 4 unit.....Set **\$63.00**

**D2636** 3 unit.....Set **47.25**



## H20 AND HL11 MODEL

# Woods

These new Hagen woods offer all the qualities of master craftsmanship, along with the many playing advantages of Strata-Bloc. The H20 Model for men and the HL11 Model for women have been made for golfers who want the utmost in performance at moderate prices.

Tops in their price field are these Hagen models with their red calfskin, perforated grips. The Strata-constructed heads are finished in light walnut with red fiber face insert and embossed metal sole plate. Chrome plated shafts assist in powering those long drives. Each club is registered.

### MEN'S RIGHT HAND, 19MO LENGTH ONLY

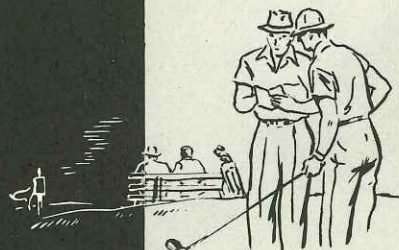
**D2836** 3 unit.....Set **\$27.00**

**D2826** 2 unit (Driver and spoon)  
Set **18.00**

### LADIES' RIGHT HAND, 19MO LENGTH ONLY

**D7835** 3 unit.....Set **\$27.00**

**D7825** 2 unit (Brassie and spoon)  
Set **18.00**





Among high quality ladies' woods, the new Hagen HL10 Model represents fine precision clubs at a saving in cost. Manufactured and designed for women tournament golfers who require the best in golfing woods, this club features the famous Strata-Bloc construction.



When the lady golfer takes hold of the HL10 Model's red calfskin, edgefold grip, she will experience that supreme confidence that comes from custom quality equipment. Finished in light mahogany, this Hagen wood has a natural face with maple and red fiber insert. Chrome plated Step Down shaft by True Temper has a plastic ferrule. Large club numbers add to the attractiveness of the embossed metal sole plate. Individually registered, this set is the ideal companion for every woman's game.

LADIES' RIGHT HAND, 19MO AND 19LO LENGTHS ONLY

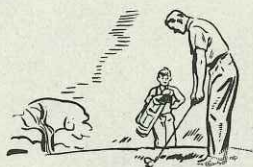
- |       |             |             |
|-------|-------------|-------------|
| D7645 | 4 unit..... | Set \$48.00 |
| D7635 | 3 unit..... | Set 36.00   |



# HL10 MODEL *Woods*

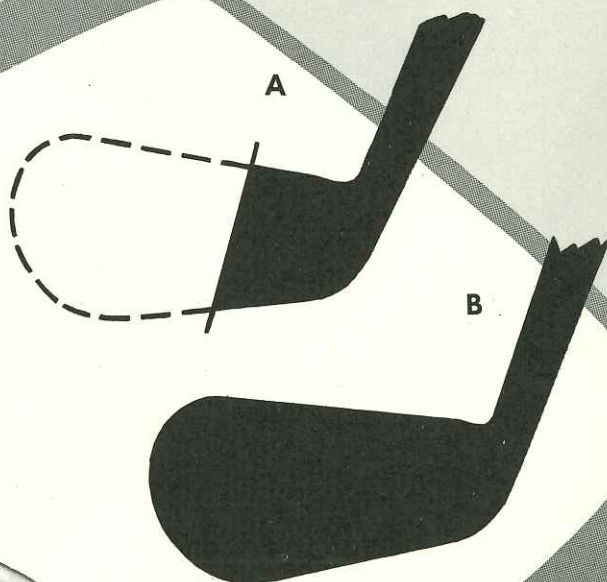
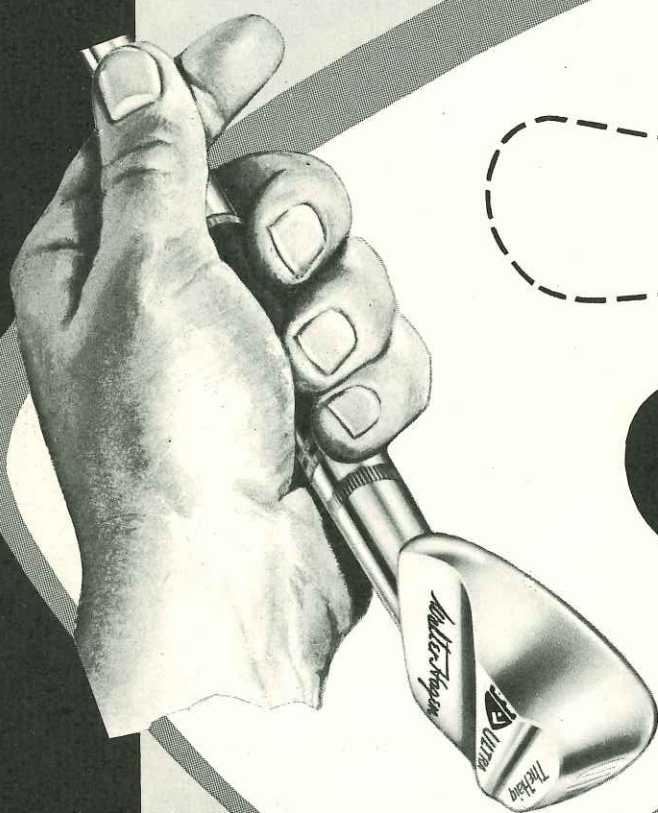


# NEW HAIG ULTRA *Irons*



Truly the last word in iron clubs, these new Haig Ultra irons feature the revolutionary Hagen principle of head design which provides the ultimate in balance and weight distribution. This means more power, greater distance, and more control . . . for lower scores. With a Haig Ultra, golfers may hit balls rearward of center and forward of center with no loss in power or direction. The patented Hagen weight distribution offers twice the effective hitting area of the conventional type iron. Note the illustration below, drawing A, a conventional iron shows the effective hitting area confined to approximately one-half of the blade; drawing B, the Haig Ultra has an effective power-hitting surface over the entire face.

*Each set is matched and registered — registration numbers recorded at the factory.*



**LOOK**—at the toe end of the Haig Ultra iron head and compare it with conventional irons.



The patented weight distribution features of the Haig Ultra iron have been proven by thousands of golfers throughout the country.



U. S. Patent Office

APR 27 1950

Design Division

Matching companions for the famous new Haig Ultra woods, these new irons have been designed to give maximum performance and long-lasting beautiful appearance. The Haig Ultra construction offers an effective hitting surface covering the entire face area. Attractive stamping and color combination on the back of the blade add to the marvelous distinctive qualities of this club. True Temper Dynamic chrome plated shaft gives the lashing action for long, powerful shots. Leather grip is midnight blue in the exclusive Hagen perforated pattern. Each set is individually registered, and available in shafts A-T-286. S shaft, special order only.



**MEN'S RIGHT HAND, 19MO, 1950 AND 19LO LENGTHS ONLY**

- |              |                                     |                   |
|--------------|-------------------------------------|-------------------|
| <b>D2096</b> | 9 units (2 to 9 and putter).....Set | <b>\$112.50</b>   |
| <b>D2086</b> | 8 units (2 to 9) .....              | <b>Set 100.00</b> |
| <b>D2006</b> | Pitching wedge .....                | <b>Each 12.50</b> |

**NEW  
HAIG ULTRA  
Irons**



## H20 AND HL11 MODEL

# Irons

These new Hagen irons are designed for those who demand quality clubs with top performance at moderate prices. The HL11 Model for women and the H20 Model for men have many features normally found in higher priced irons.

Chrome plated shaft with red calfskin perforated grip highlights these new Hagen models. Irons have a slightly offset blade with full flange chrome plated head. Club face has straight line scoring for better hitting control. Distinctive in appearance, design and performance, these irons are a tremendous bargain for their price.

### MEN'S RIGHT HAND, 19MO LENGTH ONLY

**D2866** 6 units (3, 4, 5, 7, 9 and putter) Set **\$36.00**  
**D2856** 5 units (3, 5, 7, 9 and putter) Set **30.00**

### LADIES' RIGHT HAND, 19MO LENGTH ONLY

**D7865** 6 units (3, 4, 5, 7, 9 and putter) Set **\$36.00**  
**D7855** 5 units (3, 5, 7, 9 and putter) Set **30.00**





These new HL10 Model irons are the finest in quality clubs for women players. Precision made in every detail of design and construction, they are tops in efficiency and superlative performance.



From tee to green, this iron model is built for long, straight shots. Its new, full flanged, chrome plated head has straight line face scoring. The blade is sand blasted and satin finished. Special ladies' chrome plated Step Down shaft by True Temper has a black and gold ferrule trim. The red leather, skived grip provides the firm, confident feel that is necessary for good golf. Each set is individually registered.

**LADIES' RIGHT HAND, 19MO LENGTH ONLY**

**D7685** 8 units (2 to 9).....Set **\$68.00**

**D7665** 6 units (3, 4, 5, 7, 9 and putter)  
Set **51.00**

**HL10 MODEL**

*Irons*

# HAGEN UTILITY CLUBS



D8606



D8686



D8766



D8746

## CHIPPER

**D8686** This extreme Goose-Neck design chipper is the ideal club for those vital short approaches. It has a heavy flange sole; sand blasted face, with straight line scoring; chrome plated Dynamic True Temper shaft; and tan, edgefold perforated grip. Each \$11.00

## PITCHING WEDGES

**D8606** Newly designed for 1953, this R-S two-purpose iron features a rounded sole for blasting out of traps or pitching off the fairways. Blade is semi-Goose-Neck with chrome head and sand blasted face. Other features of this invaluable utility club are a Dynamic chrome plated shaft by True Temper and a blue, perforated grip. Each \$11.00

**D8605** Same as D8606, in ladies' specifications. Each \$11.00

**D8766** This wedge is designed to take up where your regular pitching irons, 7, 8 and 9, leave off. Shaft is the finest made—Dynamic chrome plated True Temper—and has black ferrule in gold and black trim. This club also has a blue calfskin, perforated grip; Goose-Neck offset blade; chrome plated head; and sand blasted face. Men's right hand. Each \$11.00

**D8765** Same as D8766, except for ladies. Each \$11.00

## SAND IRONS

**D8746** Trouble turns into pars and birdies when you use this iron for escaping from that troublesome sand trap. A semi-Goose-Neck offset blade, with chrome head and sand blasted face, enables you to knife through the sand and helps your follow-through to get the ball up in the air. Red calfskin grip is perforated, and the True Temper Dynamic shaft has a black ferrule trimmed in black and gold. Men's right hand. Each \$11.00

**D8745** Same as D8746, except for ladies. Each \$11.00

## No. 5 WOODS

**D8576** This No. 5 wood is attractively finished in Aztec red with Strata-Bloc head. It has a True Temper Dynamic chrome plated shaft; tan edgefold, calfskin grip; natural face with vulcanized black fiber insert; and a special designed sole plate. Men's right hand. Each \$13.50

**D8575** No. 5 wood same as D8576, except for ladies. Each \$13.50

## DRIVING RANGE WOODS

**D8546** This wood model features a Strata-Bloc head, natural finish, True Temper Step Down chrome plated shaft, and brown edged and perforated grip. Men's right hand. Each \$11.00

**D8545** Same as D8546, except for ladies. Each \$11.00



D8576



D8546



# HAGEN PUTTERS



D8817



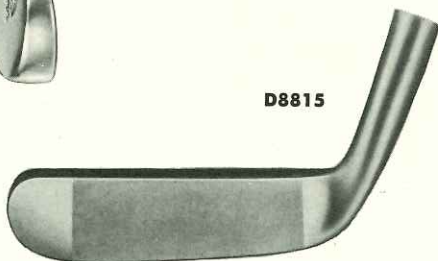
D8827



D8856



D8815



D8836



D8826



U. S. Patent Office  
APR 27 1953  
Design Division

**D8817 Gold Star**—Putting is 50 per cent or your game in the scoring column, and this Hagen putter, with its heavy Goose-Neck blade, is just made for those curling 12 and 15 footers. It features a sand blasted face, chrome plated shaft and blue calfskin, Polo grip—edge skived and perforated. Men's right hand, available in 34½ and 36½ inch lengths.....Each **\$11.00**

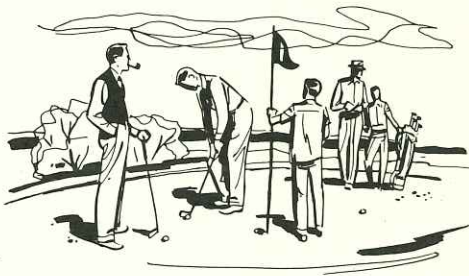
**D8836 Shur Shot**—Trim strokes from your game with this handsome new putter. It is center shafted with a chrome plated head, True Temper shaft, and skived, perforated, blue calfskin grip. This model is available in 34½ and 36½ inch lengths.....Each **\$11.00**

**D8815 Top Spin**—Blue calfskin, Polo grip features this putter. Sturdy, True Temper shaft provides the solid, confident feel necessary for good stroking. This club has a Goose-Neck design, sand blasted face — popular with thousands of players throughout the country. Men's right hand. Each **\$11.00**

**D8826 Trophy**—For those who prefer a mallet-type putter this model is tops. It is made of aluminum with Goose-Neck design, and has a chrome plated shaft and edgefold, perforated, black Polo grip. Men's right hand.....Each **\$11.00**

**D8827 My Own**—This Hagen putter is an excellent companion for those birdie putts. It has a slightly offset blade with a wide top line at the face. Face is chrome plated and sand blasted for confident, accurate putting. Polo grip is made of black calfskin, and shaft is a chrome plated Step Down by True Temper.....Each **\$11.00**

**D8856 Black Jack**—A lustrous black finish over an aluminum head makes this club a colorful favorite. Center shafted with a chrome plated True Temper shaft, it is a mallet-type putter. It has a red, perforated grip for that sure, firm feel that is necessary for holing the long ones.....Each **\$11.00**



# Walter Hagen

## CLUB AND SET SPECIFICATIONS

LENGTHS	MEN'S			LADIES'	
IRONS	19SO	19MO	19LO	19MO	19LO
2	38	38½	39	37½	38
3	37½	38	38½	37	37½
4	37	37½	38	36½	37
5	36½	37	37½	36	36½
6	36	36½	37	35½	36
7	35½	36	36½	35	35½
8	35¼	35¾	36¼	34¾	35¼
9	35	35½	36	34½	35
WOODS	19SO	19MO	19LO	19MO	19LO
1	42½	43	43½	41½	42
2	42½	43	43½	41½	42
3	41½	42	42½	40½	41
4	41½	42	42½	40½	41

### ALL WOOD CLUBS—MEN'S AND LADIES'

3 Unit set of woods—Driver, Brassie and Spoon

4 Unit set of woods—Driver, Brassie, Spoon and No. 4 Spoon



### MEN'S AND LADIES' IRONS

6 Unit—3-4-5-7-9 and Putter

8 Unit—2 to 9

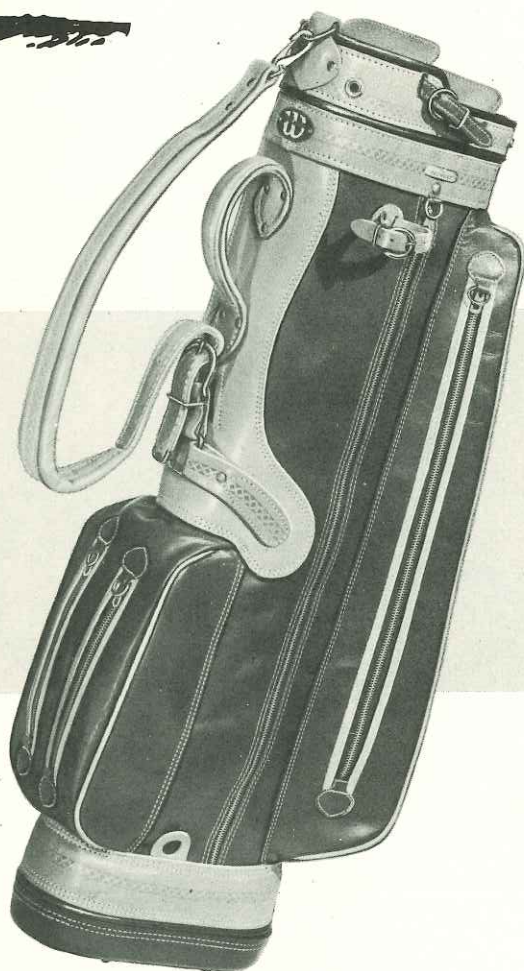
9 Unit—2 to 9 and Pitching Wedge



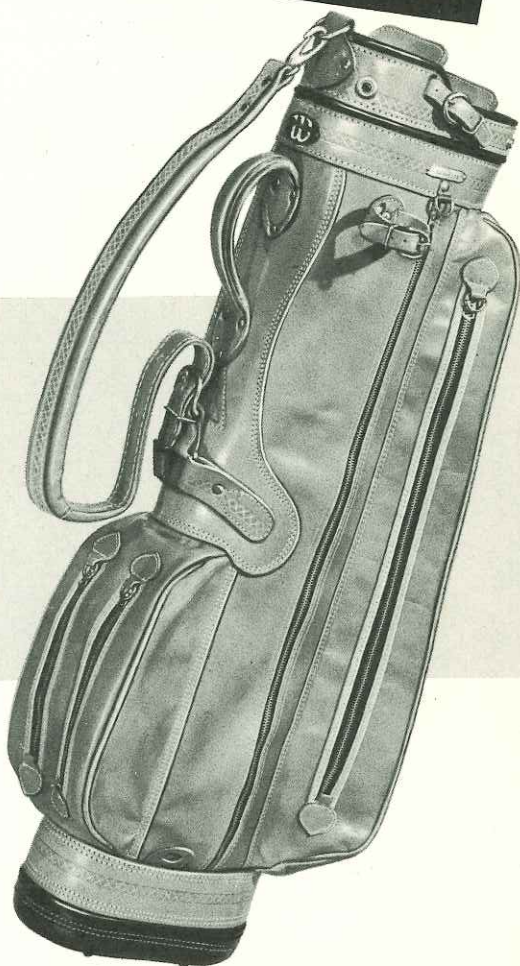


## GOLF BAGS

*Country Club*



**D0223** Beautifully designed and precision built in every detail, this giant size, oval shape, stayless golf bag is the ideal companion for your BIG game. It is composed of British brown top grain leather with stepdown top ring and heavy russet strap leather trim. Large streamlined boot pocket and ball pocket divided into two sections give you plenty of room for those necessary "extras." Other outstanding features include full length body zipper; detachable, all-weather hood; umbrella sheath; formed leather handle; deluxe foam rubber padded sling strap; grommetted club divider with zodiac division pieces; molded plastic bottom with metal ring; and metal studs and drag plate... Each \$95.00

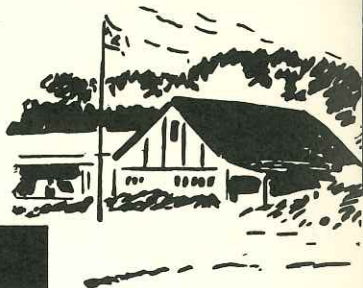


**D0231** This attractive sun tan, full grain cow-hide leather model will make you the envy of the course. Bag is large size, oval shape and stayless with stepdown top ring. Trimmed with heavy russet strap leather, it has reinforced club divider with zodiac feature, formed leather handle, deluxe sling padded with foam rubber, and detachable hood. Streamlined features add to its great value — ball pocket in two sections, full length body zipper, large boot pocket and umbrella strap. Molded plastic bottom, with metal ring, metal studs and drag plate, is scuff-proof, impervious to water, and won't twist or distort..... Each \$85.00



*Country Club*

**GOLF BAGS**



**D0501B** Extremely popular with Hagen golf advisory staff members, this blue nylon golf bag is a new 1953 model. It is a super giant size oval with four stays, and has top grain, British brown embossed leather trim. Plenty of room is provided with two compartment ball pocket, full length boot pocket and full length body zipper. Bag has detachable hood, sheath umbrella holder and foam rubber padded sling. Additional features include metal grommetted leather divider straps, luggage leather handle, nickel hardware, molded bottom reinforced with two metal rings, and metal studs and drag plate ..... Each **\$80.00**

**D0501G** Same as D0501B, except is green nylon ..... Each **\$80.00**

**D0503** This round golf bag is another new Hagen model. Made of attractive checked Saran, in super giant size with four stays, it is trimmed with embossed top grain russet leather. Detachable hood features this sporty looking bag. Grommetted leather divider straps, luggage leather handle and foam rubber padded sling assure longer wear and durability. Bag also has molded bottom reinforced with two metal rings, nickel hardware, and metal studs and drag plate. Other outstanding features are full length boot pocket, sheath umbrella holder, two compartment ball pocket and full length body zipper ..... Each **\$75.00**



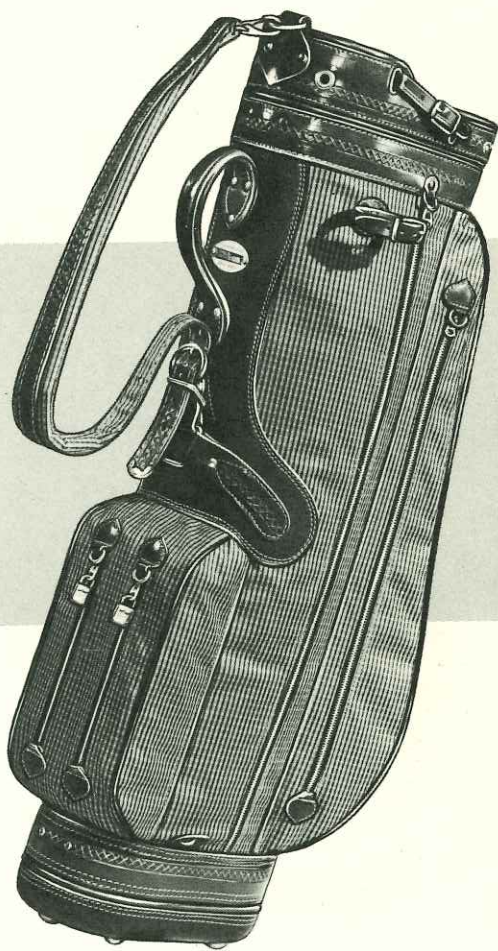


## GOLF BAGS

*Country Club*



**D0511** An all-plastic red vinyl reinforced with tough 100 denier nylon highlights this attractive, new giant size golf bag. It is a Keystone stepdown ring model with four stays, and is trimmed with embossed top grain russet leather. Detachable hood assures quick handling and less weight. Other features include metal grommetted leather club divider, foam rubber padded sling strap, luggage handle, full length boot pocket and two compartment ball pocket, molded bottom reinforced with metal ring, nickel hardware, and metal drag plate and metal studs. . . . . Each \$60.00

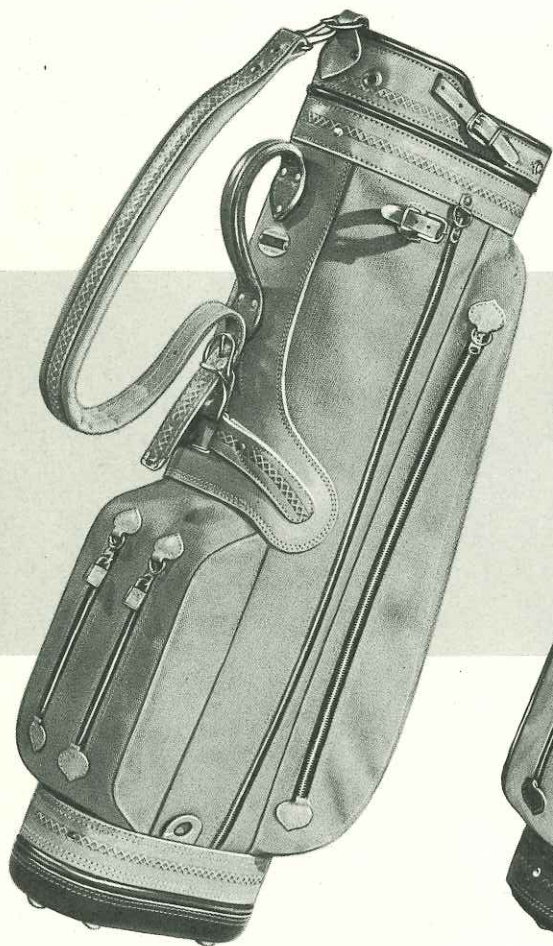
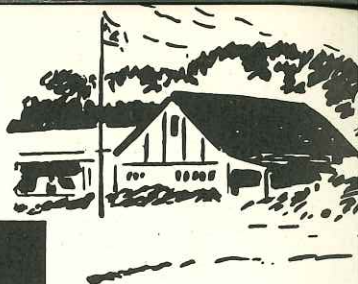


**D0513** Attractive checked Saran features this giant size, Keystone stepdown ring golf bag. Saran is the new phenomenal material which has the same outstanding qualities as nylon, yet offers an additional versatility in color. This bag has four stays, umbrella holder, detachable hood, full length boot pocket, and is trimmed with embossed aniline bark tanned leather. Grommetted leather dividers, luggage leather handle, foamed rubber padded sling, two compartment ball pocket, nickel hardware, metal studs and drag plate, and molded bottom reinforced with metal ring are among the many features of this high quality bag. . Each \$50.00



# Country Club

## GOLF BAGS



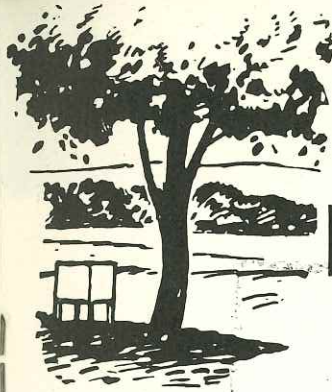
**D0523** This giant size, oval, stepdown ring golf bag has four stays. Made of extra heavy hose duck in crane gray color with heavy embossed russet leather trim, this model is popularly priced and precision manufactured in every detail. Nickel hardware is used throughout the construction. Bag has two section ball pocket, umbrella strap, detachable hood, double ring top cuff, plastic molded bottom, metal studs and drag plate, large boot pocket and foam rubber padded sling strap. For longer life and durability, it has leather club divider with zodiac feature and full length body zipper.

Each \$47.50



**D0531M** Hagen has led a trend toward larger golf bags, and this giant size model will carry every club without any jamming or slamming. It has Keystone, stepdown top ring with 10-inch round bottom, four stays, and is composed of 100 per cent DuPont mist gray nylon. Trimmed with aniline bark tanned leather, this bag includes among its many features an umbrella holder, deluxe luggage handle, large streamlined ball pocket, foam rubber padded sling, metal grommetted club dividers, nickel hardware, molded bottom with metal studs and drag plate, and detachable hood. Each \$45.00





## GOLF BAGS

*Country Club*  
U.S. Patent Office

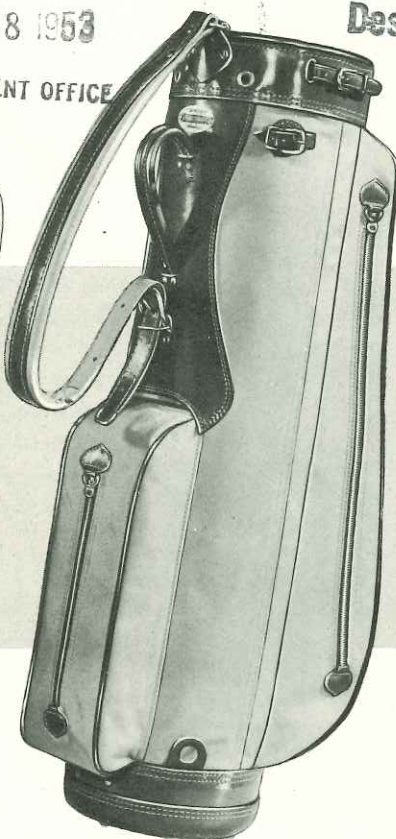
LIBRARY

APR 27 1953

MAR 18 1953

Design Division

U.S. PATENT OFFICE



**D0533** For golfers who want a splash in color at a saving in cost, this giant size model with four stays is ideal. Made of Saran in attractive checked patterns, bag has Keystone, stepdown ring; top grain russet leather trim; formed leather handle; umbrella holder; foam rubber padded sling; metal grommetted leather dividers; detachable hood; nickel hardware; and molded bottom with metal drag plate and studs. Streamlined features include large ball pocket and full length boot pocket.

Each \$40.00

**D0541M** This 100 per cent DuPont mist gray nylon bag with four stays is popularly priced. It comes with 8-inch round bottom and is trimmed with aniline bark tanned leather. Bag also has metal grommetted divider straps, formed leather handle, umbrella holder, full length boot pocket, large ball pocket, detachable hood, foam rubber padded sling, nickel hardware, and molded bottom with metal studs and drag plate.

Each \$35.00

**D0553B** Priced to meet any purse, this 100 per cent DuPont blue nylon golf bag is large sized with Keystone stepdown ring and four stays. It has molded bottom with metal studs and drag plate to insure longer wear and durability. Bag also has top grain russet leather trim, grommetted club dividers, formed leather handle, detachable hood, umbrella holder, large boot and ball pockets, nickel hardware and foam rubber padded sling strap . . . . . Each \$32.50

**D0551** (Inset) Same as D0553B, except bag is Saran checked with aniline bark tanned leather trim.

Each \$32.50



**D0230**



## MEN'S LEATHER BAGS

**D0230** The king of all golf bags. This men's deluxe giant size oval bag with stays is constructed of the finest quality British brown aniline bark tanned leather. Among numerous features are streamlined, three-compartment ball pocket; full length combination panel for hood and clothing; double stitched top and bottom cuffs with turned edges for durability and longer life; metal grommetted deluxe club divider with zodiac and "no sag" club divider. Ball pocket and panel face are reinforced with British brown leather in zipper openings. The bag has a deluxe sling strap with foam rubber padding in addition to a luggage formed molded type handle. Other extras include a detachable all-weather type hood, molded bottom with metal studs and metal drag plate, extra heavy deluxe hardware and umbrella straps and loops

.....Each \$108.00

**D0232**



**D0232** Two-tone top grain russet steerhide features this quality bag which is trimmed with British brown aniline bark tanned leather. For men, this large size oval bag with stays has combination full length side panel for hood and clothing and a streamlined selector ball pocket. Metal grommetted club divider with zodiac feature has "no sag" division pieces. Ball pocket and full length panel are trimmed with British brown aniline leather. Other features include luggage formed molded handle, foam rubber padded sling strap, umbrella strap and loop, heavy deluxe hardware, double stitched top and bottom cuffs with turned edges and all-weather detachable style hood. Molded bottom with metal studs and metal drag plate won't twist or distort. ....Each \$84.00



# Indestructo

## GOLF BAGS

### MEN'S LEATHER BAGS

**D0240** Top grain, solid British tan leather goes into this sturdy, lightweight bag. In rhythm with Your game, this popular model is Harmonized for style and efficient service for your journey around the course. A large size oval with stays, this bag has nickel hardware featured throughout. Its double stitched top and bottom cuffs have turned edges. There are also large, streamlined features including a selector ball pocket and boot pocket. Molded bottom with metal studs and drag plate is recessed with two rows of stitching. Welts and binding match the trim of the bag. In addition, the bag has slip in style hood pocket in outside style hood, metal grommetted club divider, umbrella strap and loop, padded sling strap and luggage formed molded handle. . . . . Each **\$72.00**



**D0240**

**D0242** Among fine quality leather golf bags, this men's model is an exceptional buy for your money. It is a large size oval with stays, and is constructed of full grain, solid tan elk leather. Combination full length panel comes with hood, ball and boot pocket. Welts and binding match the trim. Padded shoulder strap makes for comfort and durability. Other features of this quality bag include leather formed handle, metal grommetted club divider, nickel hardware, tan vinyl hood and molded bottom with metal drag plate. . . . . Each **\$54.00**



**D0242**

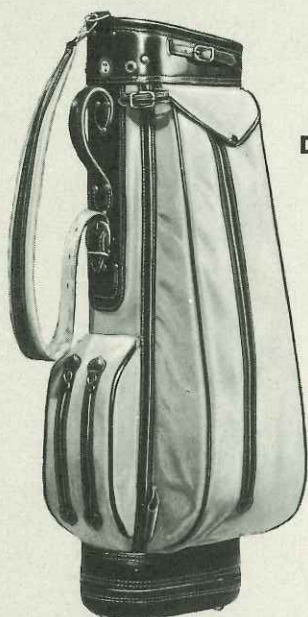
*Hagen-the Ultra  
in Golf  
Equipment*



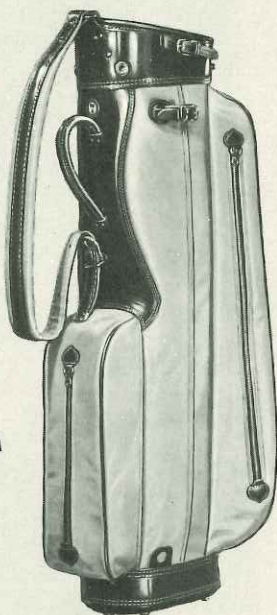
# Indestructo

# GOLF BAGS

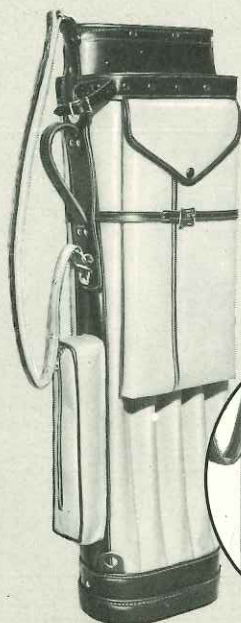
## MEN'S GOLF BAGS



**D0520**



**D0522M**



**D0530M**



**D0540**

**D0520** 100 per cent DuPont beige nylon makes this giant size, 4-stay, oval golf bag one of the sportiest on the course. It's trimmed in British brown aniline leather and has a streamlined two compartment ball pocket. Also included is a full length combination panel for hood and clothing. Other features are metal grommetted deluxe club divider with zodiac and metal "no sag" club divider, deluxe sling strap with foam rubber padding, luggage formed molded handle, detachable all-weather hood and molded bottom with metal studs and drag plate .....Each **\$60.00**

**D0522M** Also made of 100 per cent DuPont nylon is this mist gray bag with British brown aniline bark tanned leather trim. Included in this top value golf bag are a metal grommetted club divider, formed leather handle, foam rubber padded sling strap, full length streamlined boot pocket, large size streamlined ball pocket, detachable hood and molded bottom with metal studs and drag plate.....Each **\$42.00**

**D0530M** Individual compartments feature this 100 per cent nylon mist gray "Bandoleer Fourteen" with British brown vinyl trim. Bag is large size with stays and each individual club compartment is reinforced. Nickel hardware is used in this bag and added features include metal club dividers, combination hood and utility pocket, streamlined welted ball pocket, clothing strap, umbrella holder, padded sling strap, new molded vinyl handle, molded fiber bottom with metal studs and drag plate .....Each **\$30.00**

**D0540** Same as D0530M except tan check Saran with British brown vinyl trim. Saran is the new phenomenal woven plastic material which brings you the same outstanding qualities of durability, ruggedness and weather-resistance as nylon, yet offers an additional versatility in color and design to match your new Hagen clubs and balls.....Each **\$30.00**



# Indestructo GOLF BAGS

## MEN'S GOLF BAGS

**D0524** Attractive check pattern Saran with British brown aniline bark tanned leather trim highlights this durable golf bag. It has a new large size oval ring with three stays. Included in its many features are a metal club divider, clothing strap, formed luggage handle, padded sling, outside hanging-type hood, large streamlined welted boot pocket, large combination ball and vanity pocket, umbrella holder, molded fiber bottom with studs and drag plate and nickel hardware.....Each **\$30.00**

**D0534M** This 100 per cent DuPont nylon, rubber-backed bag is popularly priced. It comes in a new large size with oval ring and three stays. Other features that make it ideal for both your clubs and purse are full side panel with combination hood and boot pocket, large streamlined ball pocket with vinyl welt, metal club divider, new molded vinyl handle, padded sling, umbrella holder, bound top and bottom cuffs, molded fiber bottom with metal studs and drag plate and nickel hardware. It comes in mist gray with British brown vinyl trim.....Each **\$24.00**

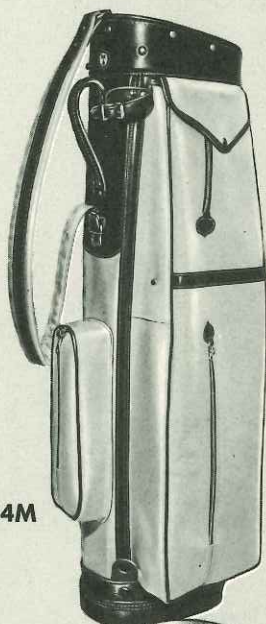
**D0532 (Inset)** Same as D0534M except tan check Saran with British brown vinyl trim.....Each **\$24.00**

**D0542B** Blue, 100 per cent DuPont nylon rubber backed with russet vinyl trim adds colorful touch in this high quality golf bag. It has a new large size ring, oval, and three stays. Included in many other values incorporated in this bag are metal club divider, accessory strap, newly developed molded vinyl handle, padded sling strap, large welted boot pocket, outside hanging-type hood, molded fiber bottom with metal studs and drag plate and nickel hardware .....Each **\$22.00**

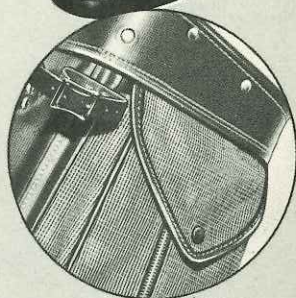
**D0544 (Inset)** Same as D0542B except Saran check pattern with British brown vinyl trim.....Each **\$22.00**



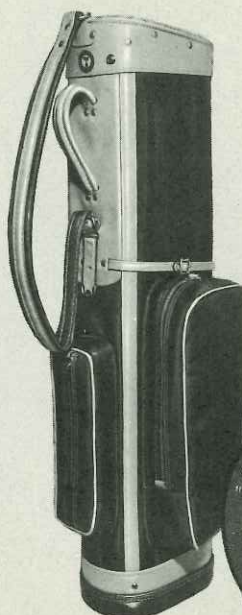
**D0524**



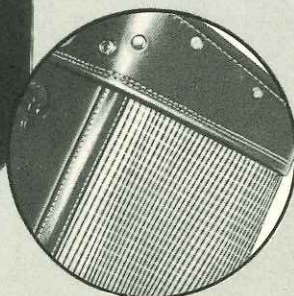
**D0534M**



**D0532**



**D0542B**



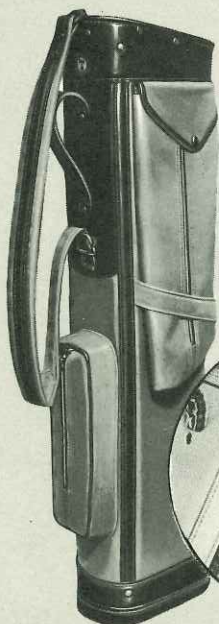
**D0544**



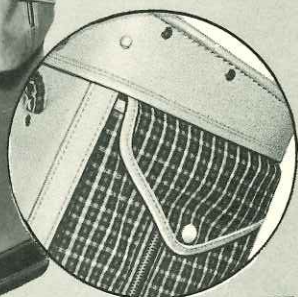
# Indestructo

# GOLF BAGS

## MEN'S GOLF BAGS

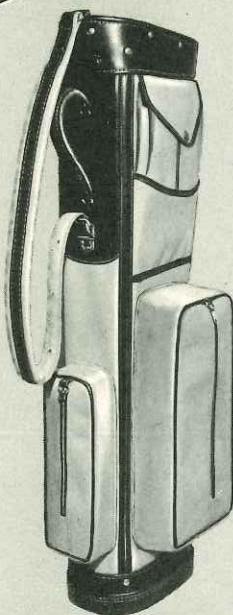


**D0552M**

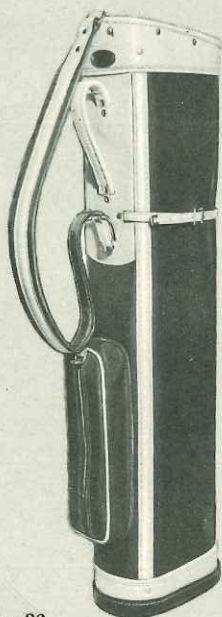


**D0554**

**D0562**



**D0560G**



**D0552M** One of the most popular golf bags in its price classification is this 100 per cent DuPont mist gray nylon rubber backed model. It is large with a three stay oval and is trimmed in British brown vinyl. Other improvements include bound top and bottom cuffs, molded vinyl handle, padded sling strap, large streamlined boot pocket with welts, streamlined ball pocket, metal club divider, clothing strap, outside hanging-type hood, molded fiber bottom with metal studs and drag plate and nickel hardware.

Each \$18.00

**D0554** (Inset) Same as D0552M except maroon checked Saran. . . . Each \$18.00

**D0562** Newly developed molded vinyl handle is one of many features in this popular low-priced model. It is made of beige rubber backed duck and has a new large size ring, oval, and three stays. Trimmed in British brown vinyl, it has bound top and bottom cuffs, metal club dividers, padded sling strap, large boot pocket with welts, streamlined ball pocket, tuckaway hood, molded fiber bottom with metal drag plate and studs and nickel hardware.

Each \$17.00

**D0560G** This green nylon golf bag with white antique vinyl trim is a real buy for your money. Large size oval features three stays, metal club dividers, clothing strap, formed handle, padded sling strap, large size streamlined ball pocket with welt, molded bottom with metal studs and nickel hardware . . . . . Each \$12.00

**D0560P** Same as D0560G, except bag is made of maroon checked Saran with russet vinyl trim and contrasting British brown top cuff. . . . . Each \$12.00

**D0560M** Same as D0560G, except is mist gray nylon with British brown vinyl trim . . . . . Each \$12.00



# Indestructo

# GOLF BAGS

## MEN'S GOLF BAGS

**D0572** Tops in the low price class is this beige rubber backed duck bag with British brown vinyl trim. It is large size, oval with three stays. It has metal club dividers, clothing strap, formed handle, padded sling strap, large size streamlined boot pocket with vinyl welt, streamlined ball pocket with vinyl welt, molded bottom with metal studs and drag plate and nickel hardware ..... Each \$12.00

**D0570** Same as D0572 except has outside hanging-type hood instead of boot pocket ..... Each \$12.00

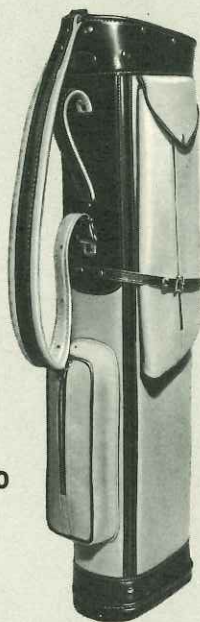
**D0582** Another popular low-priced number is this beige rubber backed duck with British brown vinyl trim. It has a large size oval with three stays and contrasting cream and British brown cuff. Metal club dividers, formed handle and padded sling strap add to value of this model. It also features streamlined ball pocket with vinyl welt, molded bottom with metal studs and drag plate, nickel hardware and clothing strap ..... Each \$10.00

**D0592** High quality in everything but price is this medium sized beige rubber backed duck model with British brown vinyl trim. It has a medium size oval with three stays, streamlined ball pocket with vinyl welt, padded sling strap, leather club divider, molded bottom, formed handle and nickel hardware ..... Each \$8.00

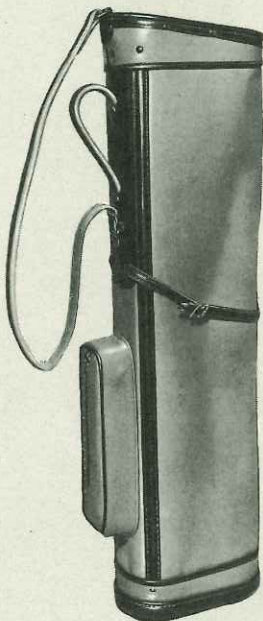
*Hagen - the Ultra  
in Golf  
Equipment*



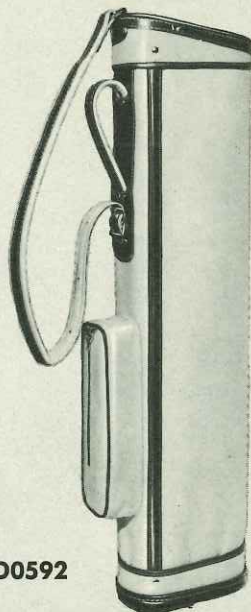
**D0572**



**D0570**



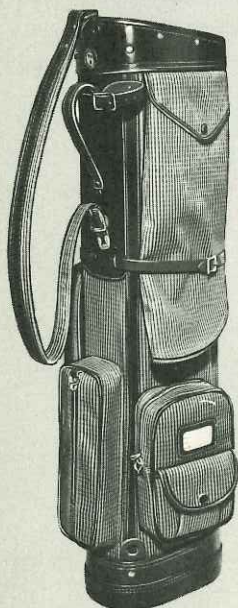
**D0582**



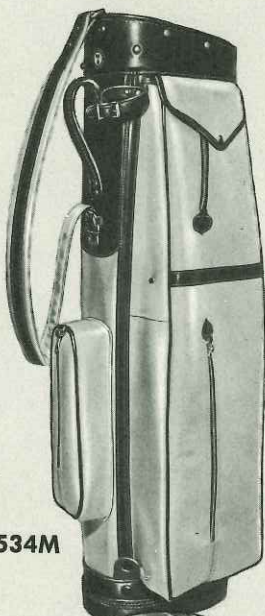
**D0592**



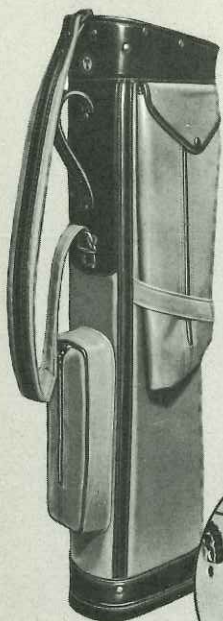
## LADIES' GOLF BAGS



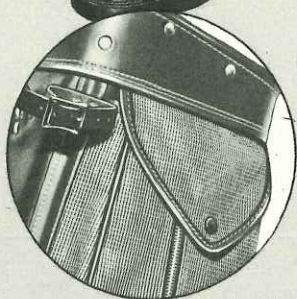
**D0524**



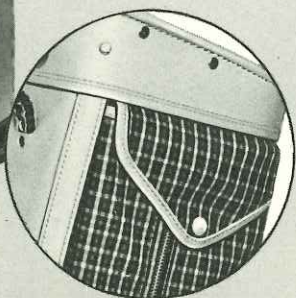
**D0534M**



**D0552M**



**D0532**



**D0554**

**D0524** Attractive check pattern Saran with British brown aniline bark tanned leather trim highlight this durable ladies' golf bag. It has a new large size oval ring with three stays. Included in its many features are a metal club divider, clothing strap, formed luggage handle, padded sling, outside hanging-type hood, large streamlined welted boot pocket, large combination ball and vanity pocket, umbrella holder, molded fiber bottom with studs and drag plate and nickel hardware ..... Each **\$30.00**

**D0534M** This 100 per cent DuPont nylon, rubber-backed bag is popularly priced. It comes in a new large size with oval ring and three stays. Other features that make it ideal for both your clubs and purse are full side panel with combination hood and boot pocket, large streamlined ball pocket with vinyl welt, metal club divider, new molded vinyl handle, padded sling, umbrella holder, bound top and bottom cuffs, molded fiber bottom with metal studs and drag plate and nickel hardware. It comes in mist gray with British brown vinyl trim ..... Each **\$24.00**

**D0532** (Inset) Same as D0534M except tan check Saran with British brown vinyl trim. .... Each **\$24.00**

**D0552M** One of the most popular ladies' golf bags in its price classification is this 100 per cent DuPont mist gray nylon rubber-backed model. It is large with a three stay oval, and is trimmed in British brown vinyl. Other improvements include bound top and bottom cuffs, molded vinyl handle, padded sling strap, large streamlined boot pocket with welts, streamlined ball pocket, metal club divider, clothing strap, outside hanging-type hood, molded fiber bottom with metal studs and drag plate and nickel hardware. .... Each **\$18.00**

**D0554** (Inset) Same as D0552M except maroon checked Saran ..... Each **\$18.00**



# Indestructo

# GOLF BAGS

## LADIES' GOLF BAGS

**D0560P** This maroon checked Saran ladies' golf bag with russet vinyl trim is a real buy for your money. Large size oval features three stays, metal club dividers, clothing strap, large size streamlined ball pocket with welt, formed handle, padded sling strap, contrasting British brown top cuff, molded bottom with metal studs and nickel hardware .....Each \$12.00

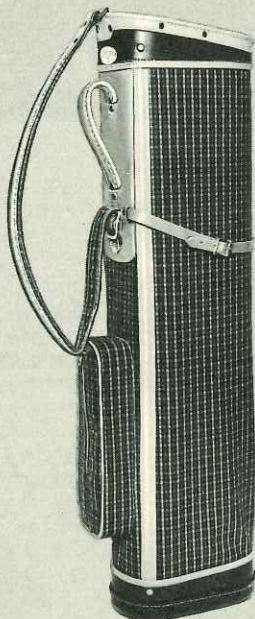
**D0560M** Same as D0560P, except bag is made of mist gray nylon with British brown vinyl trim. Each \$12.00

**D0560G** Same as D0560P, except bag is green nylon with white antique vinyl trim.....Each \$12.00

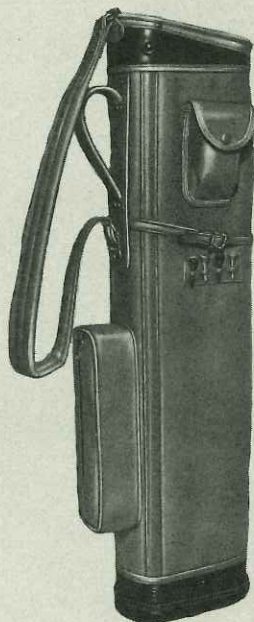
**D0784** Here's that colorful bag for the fairer sex. It's light, yet gives you plenty of room for all clubs. Manufactured of beige rubber-backed duck with British brown trim, it has a medium sized oval with three stays, contrasting top cuff, metal club divider, clothing strap, tee holder, vanity pocket, padded sling, streamlined ball pocket with vinyl welt, molded handle and molded bottom with metal studs .....Each \$10.00

**D0592** High in quality but low in price is this medium sized beige rubber backed duck ladies' model with British brown vinyl trim. It has a medium size oval with three stays, streamlined ball pocket with vinyl welt, padded sling strap, leather club divider, molded bottom, formed handle and nickel hardware. .Each \$8.00

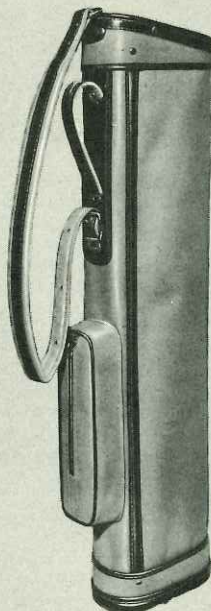
*Hagen-the Ultra  
in Golf  
Equipment*



**D0560P**



**D0784**



**D0592**

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# SUNDAY BAGS AND SHAG BAGS

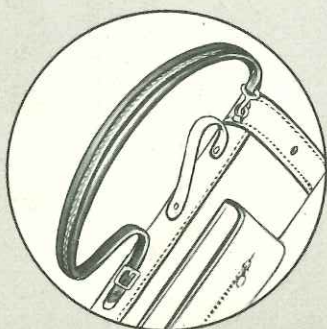


D0854

D0852



D0924



D0982



## SUNDAY BAGS

**D0854** This is that light bag that combines all the necessary parts of the larger regular golf bags. It's seven inches round and is made of heavy 10 ounce duck with aniline bark tanned leather trim. Metal grommetted leather divider strap, umbrella holder, padded sling, and large size combination boot and ball pocket are additional features. It also has a molded bottom with metal studs and nickel hardware.

Each \$15.00

**D0852** This "stick bag" of heavy 10 ounce duck with vinyl British trim is another top Hagen lightweight. It has a keystone ring, metal club dividers, heavy webbed shoulder straps, formed handle, extra large ball pocket and molded fiber bottom with metal studs.

Each \$11.00

**D0872** Ideal for a quick trip through a crowded course is this 6 inch round golf bag with a heavy natural white body. Other outstanding features include heavy webbed shoulder strap, large zipper ball pocket, foamed handle, leather club divider and reinforced pocket

Each \$5.00

## SHAG BAGS

**D0924** Made of Saran, with British brown vinyl plastic trim, this shag bag can hold about four dozen balls. It has deluxe handles and a name card holder on its body face, in addition to reinforced welted seams in gusset.

Each \$5.00

**D0914** Same as D0924 except nylon

Each \$5.00

**D0912** Same as D0924 except beige rubber backed duck

Each \$3.50

## SLINGS

**D0982** Leather sling, foam rubber padded with snap and metal tips at each end to make those 18 holes seem like less

Each \$5.00

**D0980** This nylon sling has foam rubber padding with vinyl plastic trim

Each \$2.75



# Hagen WOOD CLUB HEAD COVERS

**D9630** This 4-unit set is made of the finest, top grain leather. It comes in light tan with leather numerals on dark leather shield with matching leather diagonal stripe. Tied with leather laces with swivels. . . . Set \$8.50

**D9632** Same as D9630 except in 3-unit set. . . . Set \$6.50

**D9634** Cover for No. 5 wood in same model as D9630. Each \$2.15

**D9681** Suede leather and matching lustrous twill backs combine to make this 4-unit set a standout. Featured in solid red, green and royal blue, the covers have leather numerals and leather laces with swivels. . . . Set \$6.00

**D9683** Same as D9681 except in 3-unit set. . . . Set \$4.50

**D9684** Cover for No. 5 wood in same model as D9681. Each \$1.50

**D9671** Brown suede leather features this handsome 4-unit set with contrasting suede numerals on leather shields. Tied with leather laces, these covers come in brown only. . . . Set \$6.00

**D9673** Same as D9671 except in 3-unit set. . . . Set \$4.50

**D9640** You have your choice of solid red or green in these attractive sheepskin, 4-unit head covers with leather numerals and plastic coated laces on swivels. . . . Set \$6.00

**D9642** Same as D9640 except in 3-unit set. . . . Set \$4.50

**D9644** Cover for No. 5 wood in same model as D9640. Each \$1.50

**D9660** This 4-unit set combines colored leather with popular lustrous twill backs for style. It also has leather numerals and leather laces with swivels. This set comes in solid color sets of scarlet, light tan and green. . . . Set \$5.00

**D9662** Same as D9660 except in 3-unit set. . . . Set \$3.75

**D9664** Cover for No. 5 wood in same model as D9660. Each \$1.25

**D9650** Striking color combinations sparkle in this 4-unit Jacquard knit set of head covers. Color combinations are royal and scarlet, scarlet and royal, black and gold, and kelly and gold. . . . Set \$4.00

**D9652** Same as D9650 except in 3-unit set. . . . Set \$3.00

**D9540** Lustrous twill makes these low priced club covers ideal. This 4-unit set has tabs tied with lace and comes in solid color sets of scarlet, royal, maize, kelly and maroon. . . . Set \$3.00

**D9542** Same as D9540 except in 3-unit set. . . . Set \$2.25

**D9654** This mallet headed putter cover is for that golfer who likes to keep his precision faced putter protected from the elements. . . . Each \$1.25



**D9630**



**D9681**



**D9671**



**D9640**



**D9660**



**D9540**



**D9650**

U.S. Patent Office

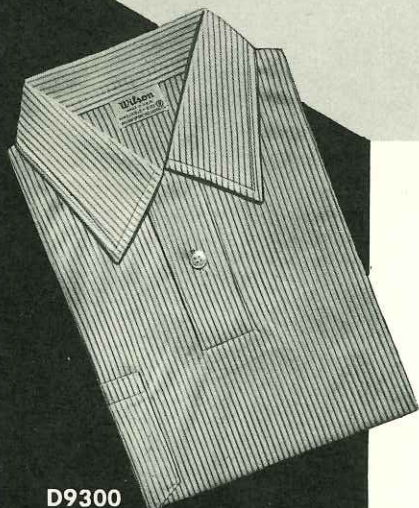
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Design Division



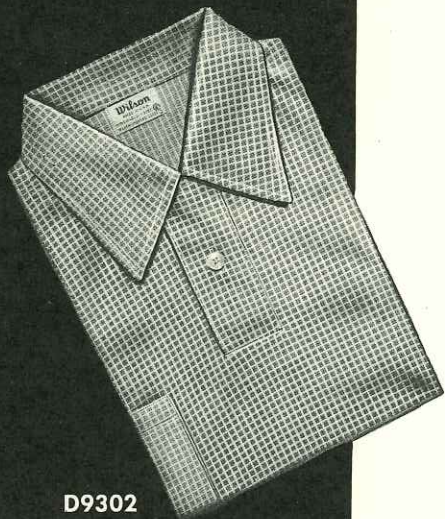
# GOLF APPAREL

## GOLF SHIRTS



D9300

**D9300** This excellent tricot knit shirt is made with a new, luxurious, long-wearing fabric of washable rayon and acetate. It has short sleeves and a smart collar style. To make it even more comfortable, this one-pocket model has a full athletic cut body with roomy armholes for a neat, comfortable fit. The attractive pin stripe pattern comes in white with blue stripes and white with red stripes. Sizes are small, medium, large and extra large. . . . . Each \$4.25



D9302

**D9302** Tricot knit shirt is both washable and wrinkle-resistant. Its full athletic cut body gives a comfortable fit. It has one pocket and short sleeves. Smart-looking bantam check pattern comes in gray and white and brown and white. Sizes are small, medium, large and extra large. . . . . Each \$4.25



D9310

**D9310** This dressy, comfortable golf shirt with collar and long sleeves comes in fine gauge combed, soft cotton yarn of an interlock knit. The washable and wrinkle-resistant model has one pocket and a single needle stitch on the collar. Colors are navy blue, maize, white, tan heather mix and gray heather mix. Sizes are small, medium, large and extra large.

Each \$5.00

**D9312** Same as D9310 with short sleeves. . . . . Each \$3.50





# GOLF APPAREL

## GOLF SHIRTS

**D9320** This attractive crew neck shirt style is popular with golfers throughout the country. It is made of fine gauge, soft cotton yarn of an interlock knit. It is full cut with a long body for freedom of action. It has short sleeves and is washable. Colors for this popular model are white, maize and dark blue. Sizes are small, medium, large and extra large . . . Each **\$2.25**



**D9320**

## FREE-FOR-ALL SHIRTS

**D9350** This new addition features the patented "Free-For-All" construction. It is washable and has long sleeves. Designed for the golfer who wants the best in comfort, durability and attractiveness, it comes in maize and beige colors and small, medium, large and extra large sizes. It has two pockets and is made of the finest rayon gabardine material.

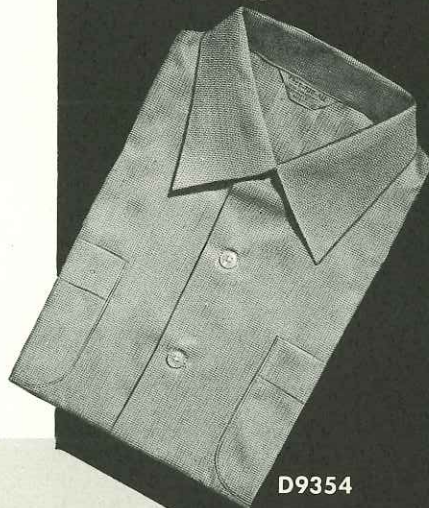
Each **\$7.50**

**D9352** Same as D9350, except made from finest oxford cloth. White only . . . Each **\$6.00**



**D9350**

**D9354** This is a shirt you can't beat for cool comfort on the warmest days. It is washable with two pockets and short sleeves. The attractive shirt comes in top grade rayon in blue and white and brown and white pin check design. Sizes are small, medium, large and extra large . . . Each **\$5.00**



**D9354**

## SIZES

Free-For-All golf shirts are made in the following sizes:

A—Small, 14-14½ neck size, sleeve lengths, 32 and 33.

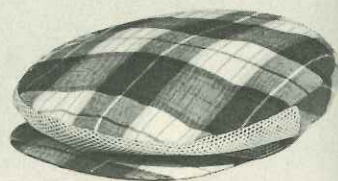
B—Medium, 15-15½ neck, sleeve, 32, 33 and 34.

C—Large, 16-16½ neck, sleeve 33, 34 and 35.

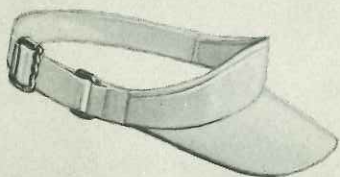
D—Extra large, 17-17½ neck, sleeve 33, 34 and 35.



# Walter Hagen GOLF APPAREL



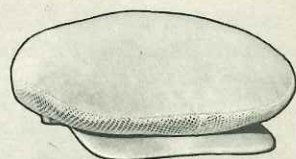
D9442



T6466



D9440



D9430

## GOLF HATS AND CAPS

**D9442** Dressy enough for the swankiest country club is this colorful men's cap of sanforized twill. It has a one-piece top, mesh front, unbreakable visor with buckle type adjustment. S, M and L fits all size heads. Comes in white, tan, scarlet, gold and two attractive plaids. . . . . Each \$1.75

**T6470** This cap does double duty, being suitable for either tennis or golf. It is of all white sanforized and mercerized twill with a twill plastic lined sweatband. It also has a green, unbreakable undervisor. In sizes 6¾ to 7½. . . . . Each \$1.00

**T6466** This adjustable visor is sanforized, mercerized and vat dyed. It comes in white, scarlet, gold and royal. . . . . Each \$ .85

**D9430** This new men's cap of linen with mesh front offers the cool comfort necessary for your BIG game. It is attractively styled with one-piece top, rayon lining and unbreakable visor. S, M and L with buckle adjustment will fit all size heads. Comes in tan or white. . . . . Each \$1.20

**D9432** Same as D9430, except made of lustrous rayon. . . . . Each \$1.20

**D9440** New elastic feature makes this mercerized and sanforized twill cap with mesh sides a great value. In S, M and L sizes with green undervisor and unbreakable visor, it comes in blue, cardinal, white and tan. . . . . Each \$1.00

## GOLF JACKETS

**D9472** You'll be dry and comfortable despite the elements in this rain jacket of Goodyear plastic film. It has an inside pocket, four snap buttons in the front, open yoke and ventilated back. Comes in small, medium, large and extra large sizes. . . . . Each \$5.50



D9472



D9374

**D9374** Large armholes and action elbows give you plenty of swinging room in this zipper front jacket of Estron. It is made of lustrous, washable zelan treated material with two slash pockets. Patterned for active sportswear, it has a double thickness yoke. Comes in navy, maroon and gray and sizes—small, medium, large and extra large. . . . . Each \$10.00





D9244

# Walter Hagen

## GOLF APPAREL



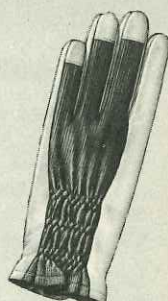
D9242



D9210



D9220



D9232

### GOLF GLOVES

**D9244** Say goodbye to blisters and sore hands with this full-fingered featherweight Cabretta, all leather glove. For men's left hand only, it comes in scarlet or turftan and is table cut. Comes in sizes 8, 8½, 9 and 9½. . . . Each \$3.50

**D9242** Easy on the hand as well as the eye is this full-fingered, open back, cherry-colored Cabretta glove with cream fabric backfingers. Sizes: 8, 8½, 9 and 9½ for LH only. Each \$2.75

**D9210** This ¾ finger, open back, no thumb glove has imported brown capeskin front and chamois back. Ladies' sizes: 6, 6½, 7 and 7½. Men's sizes: 8, 8½, 9 and 9½. For left hand only . . . . . Each \$1.45

**D9220** Snugtex feature is highlight of this ¾ finger, open back, no thumb golf glove. It is made of brown capeskin with chamois back fingers. S, M, L and extra large sizes for men's left hand only. . . . . Each \$1.65

**D9232** This Cabretta leather glove features full-fingered, nylon back featherweight in lightweight two-tone. In turftan with a cream color back, oyster color leather with nylon back of kelly or scarlet, it is table cut. Men's sizes: 8, 8½, 9 and 9½. Ladies' sizes: 6, 6½, 7 and 7½. LH only. . . . . Each \$2.75

**D9233** Same as D9232 except in pairs. Men's sizes are 8, 8½, 9 and 9½, while ladies' sizes are 6, 6½, 7 and 7½. . . . . Pair \$5.50

### GOLF RUBBERS



D9080

**D9080** Popular for that sloppy day on the golf course are these men's brown golf rubbers. They feature riveted spikes with metal washers and come in full sizes only from 6 to 12. . . . . Pair \$5.50

**D9082** Milady will be able to journey with you in these special, lightweight ladies' brown golf rubbers. They have riveted spikes with metal washers and come in full sizes from 4 to 9. . . . . Pair \$5.50

**D9064** These brown golf rubbers with rubber cleats fit snugly and give you the solid footing necessary for wet turf. Non-skid and lightweight, they come in small, medium and large sizes. Small—6 to 8, medium—8½ to 9½, and large—9½ to 11½. . . . . Pair \$3.25



D9064



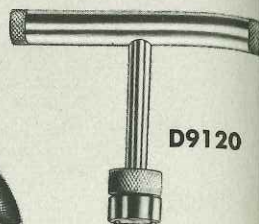
# Walter Hagen GOLF EQUIPMENT



D9160



D9710



D9120

## GOLF SHOE SPIKES

**D9160** Here are those Phillips removable Cam-lock spikes for that sure grip on soft or hard ground. New design features a broader base for more solid footing. Cam locks spike in hole until removed, case hardened steel, and does not rust. Comes in bags of 100.....Bag \$4.00

**D9162** Same as D9160 for ladies' shoes. 100 per bag .....Bag \$4.00

**D9180** Bag with ten spikes and one key wrench is handy for replacing those lost, odd Phillips spikes .....Bag \$ .50

**D9182** Same as D9180 for ladies' shoes Bag \$ .50

## GOLF TEES

**D9710** Hagen wood tees are available in yellow or red in 1 $\frac{1}{8}$  and 1 $\frac{1}{2}$  inch lengths.

## GOLF SANDALS

**D9052** A must for that shower before the 19th hole. Locker room sandals keep your feet protected. Heavy, hardwood sole and wide instep band anchor sandal to your foot. Sizes are small, medium and large.....Pair \$1.30

## SHOE TREES

**D9150** Protect your golf shoes with men's adjustable pack flat shoe trees. Can be adjusted for both length and width. They are walnut stain color with high gloss finish.....Pair \$2.50

In ordering the above shoe trees, designate the numbers according to the following schedule for sizes: No. 3, fitting men's sizes, all widths up to size 8; No. 4, fitting men's sizes, all widths, size 8 up; No. 4N, special for men's extremely large sizes, narrow widths, and No. 5, special for men's extremely large sizes, wide widths.

## WRENCHES

**D9120** This Phillips shoe calk wrench for removing and tightening spikes has replaceable pegs. Sturdy construction makes it very durable. Each \$1.00

**D9123** Extra pegs for D9120 wrench.

Prices on application

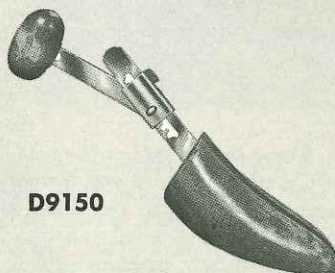
## SHOE LACES

**D9140** These Cordo-Hyde brown shoe laces are the most satisfactory golf shoe laces known.

Pair \$0.20



D9052



D9150





D9910

# Walter Hagen GOLF EQUIPMENT

## GOLF UMBRELLAS

**D9910** For cool comfort or for protection from the elements, this large 32-inch double ribbed umbrella is unbeatable. Comes in zelan treated element cloth with a versilan case, and in three plaid colors, red, green and brown backgrounds. Each \$15.00

**D9911** This 30-inch ribbed umbrella has double stretched rib construction, and is in three zelan treated cotton plaids, red, green or brown. Varigated panels are red and blue, yellow and red and green and red. With canvas case. Each \$10.00

**D9914** This quality, 28-inch, ten rib model comes in acetate plaid material in various plaid colors and with canvas case. Each \$7.50

## UMBRELLA CASE

**D9912** Brown versilan fabric makes this umbrella case attractive and durable. Specify umbrella size—32, 30 or 28-inch. Each \$1.00

## GOLF SHOES

**D9044** These handsome, brown moccasin men's shoes are a tremendous buy at this popular price. Made of fine, top grain leather with combination last for solid comfort and fit, golfers find them ideal for the four-mile jaunt around an 18-hole course. Shoes are equipped with broad base, Hagen removable and rustproof spikes. Sizes: 7 to 12 including half sizes. Widths: C and D only. Pair \$12.50

**D9070** Popularly styled for women, these moccasin type shoes come in attractive two-tone brown and white. Combination last provides excellent fit and solid comfort. Hagen removable, rustproof spikes give the firm footing necessary for good golf. Shoes constructed of top grain leather uppers with DuFlex soles. Sizes B—4½ to 9, C—4½ to 8½. Pair \$11.00

## GOLF SOX

**C1160** Ideal for keeping your feet comfortable during the 18-hole trek. These sox are 100 per cent all wool with nylon reinforcement. They come in white only and are shrink resistant. Full sizes, 9-13. Pair \$1.35

**C1162** These sox are 50 per cent wool and 50 per cent nylon, which adds up to 100 per cent foot comfort. Nylon reinforced and shrink resistant, they come in light blue, maize, white and tan. Full sizes, 9-13. Pair \$1.20

**C1172** These lightweight sox with elastic top are 55 per cent nylon and 45 per cent cotton. Come in white, light blue and maize in full sizes, 9-13. Pair \$1.10

**C1122** These are all spun white nylon, pad type footies for the lady golfer. Have elastic at the ankles, 9-11 includes half sizes. Pair \$1.00

**C1012** Combination of 50 per cent wool, 25 per cent cotton and 25 per cent rayon makes these sox durable and comfortable. Come in sizes, 10, 11, 12 and 13. Pair \$ .95

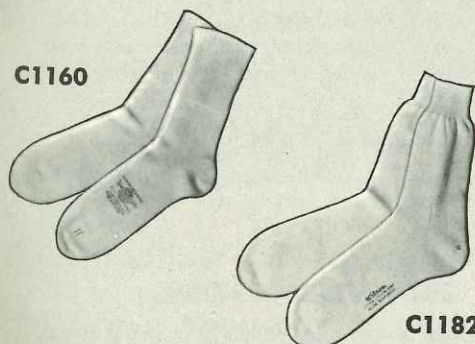
**C1182** A cushion foot sox of rayon, nylon and cotton, they come with elastic top in white, maize and light blue. Full sizes, 9-13. Pair \$ .75

D9044



D9070

C1160

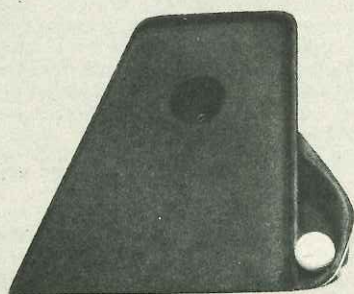


C1182





E8030



D9812

# *Walter Hagen* **GOLF EQUIPMENT**



D9984



D9804

## **LEXOL LEATHER CONDITIONER**

Lexol leather conditioner is ideal for conditioning and preserving all leather equipment, including golf bags, shoes, gloves etc. Lexol gives new life to leather!

- E8030 3 ounce size ..... Each \$0.30
- E8032 8 ounce size ..... Each 0.75
- E8033 Pint size ..... Each 1.25

## **KUMBAK PUTTING GREEN**

D9812 You can be sharp on the green with this handy and practical putting device. It gives the same results on a rug or carpet in the home that you have on the 15th green at the local club. Kumbak is placed at an angle to compensate for the resistance of grass. It comes highly recommended by leading professionals ..... Each \$4.00

## **POLISHING CLOTH**

D9854 Here's a handy cloth that gives your woods that "just bought" look. Made of Silicote Caddie Cloth, it prevents rust and gives a lustrous gloss to wood or metal head clubs. .... Each \$0.89

## **TAPE**

- D9842 This unusual Flexi-Tape dressing molds itself to any surface or joint. Offers excellent protection without interference to your game. 12 tapes in box ..... Each \$0.35
- D9840 Adhesive tape for golfers. One-half inch by five yards ..... Each \$0.30
- D9844 Self adhering Gauztex bandage. One inch by seven and one-half yards ..... Each \$0.40

## **ROSIN RUB**

D9822 You obtain a feeling of clinging firmness with this rosin-rub for golf clubs. It comes packed in a leatherette kit, lined with moisture and dustproof silk ..... Each \$0.50

## **GRIP WAX**

D9820 You get that solid feel in wet or dry weather with Grip Wax. The special formula provides proper tackiness for golf club grips ..... Each \$0.50

## **LIQUID PLASTIC FINISH**

D9984 This liquid plastic finish protects your clubs from injury due to mud, dirt or wet weather. Can be used on either irons or wood ..... Can \$1.60

## **PRACTICE BALLS**

D9804 For that sweet click when you swing down and "through" Hagen PGB practice balls are the thing. They are made of endurable plastic for indoor or outdoor use. They hook, slice or go straight, depending on how you hit the ball with your wood or iron. They are built to official size. . . . 3 for \$1.00



# Walter Hagen GOLF EQUIPMENT

## New Deluxe Folding Caddy Cart

**D9924** This new design folding Caddy Master golf cart makes 36 holes a pleasure and 18 holes a breeze. It has die cast aluminum folding parts and 12-inch semi-pneumatic tires. Adjustable arms will fit any size oval, compartment, D-ring or round bag. The wheels fold up against the body of the bag easily and compactly. Strong web straps and adjustable balance handle add to value of this cart ..... Each \$29.95

U. S. Patent Office

APR 27 1953

Design Division

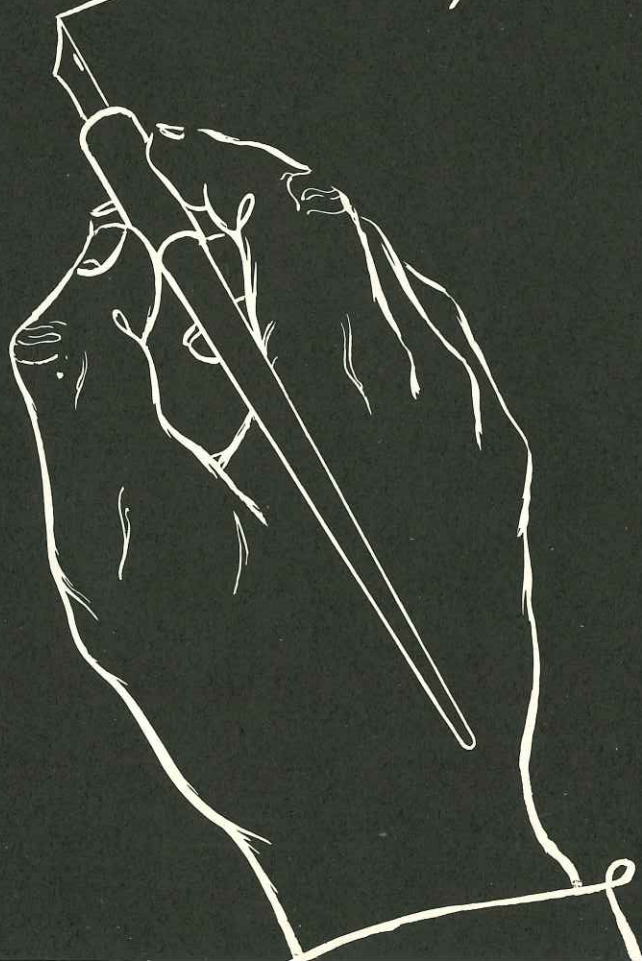


**D9920** New rust-proof finish highlights this deluxe folding golf cart. It features die cast mechanism, 12-inch disc wheels with oilite bearings and semi-pneumatic tires. Entire cart is burnished, giving a high lustre, rust-proof finish ..... Each \$34.50



If it bears my name  
it's sold through  
Pro Shops only

Walter Hagen





# *Hagen* BRANCH OFFICES

BOSTON 7, MASS.  
55 FRANKLIN ST.

CHARLOTTE 1, N. CAR.  
516 S. TRYON ST.

CHICAGO 1, ILL.  
225 N. WABASH AVE.

CINCINNATI 2, OHIO  
705 MAIN STREET

CLEVELAND 14, OHIO  
115 ST. CLAIR AVE., N. E.

DALLAS 1, TEXAS  
1501 YOUNG STREET

DENVER 2, COLO.  
1751 CALIFORNIA ST.

DES MOINES 9, IOWA  
708 W. GRAND AVENUE

DETROIT 11, MICH.  
2832 E. GRAND BLVD.

KANSAS CITY 8, MO.  
1511 BALTIMORE AVE.

LOS ANGELES 15, CALIF.  
1122 MAPLE AVE.

MIAMI 42, FLA.  
3730 N. W. 36TH STREET

MINNEAPOLIS 15, MINN.  
415 S. 5TH ST.

NASHVILLE 3, TENN.  
904 BROADWAY

NEW YORK 3, N. Y.  
222 FOURTH AVE.

PHILADELPHIA 7, PA.  
142 N. 13TH STREET

PITTSBURGH 13, PA.  
3420 FIFTH AVENUE

PORTLAND 9, OREGON  
334 N. W. 11TH AVE.

ST. LOUIS 3, MO.  
321 N. 14TH ST.

ST. PAUL 1, MINN.  
134 E. 5TH STREET

SALT LAKE CITY 1, UTAH  
66 EXCHANGE PLACE

SAN DIEGO, CALIF.  
1210 THIRD AVENUE

SAN FRANCISCO 3, CALIF.  
8TH AND HOWARD ST.

SEATTLE, WASH.  
810 UNION STREET

SYRACUSE 2, N. Y.  
402 GENESEE ST.

WASHINGTON 5, D.C.  
1004 VERMONT AVE., N.W.

## THE

# ULTRA

## IN GOLF EQUIPMENT





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Design Division

*Walter Hagen*

Division of  
Wilson Sporting Goods Co.

Grand Rapids 2, Michigan



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